

Introduction (Page 119)

1. Chapter One showed that culture combined what three things.

1. a.

b.

c.

2. Geographers focus on what two facets of material culture.

2.a.

b.

3. Define each of the following terms:

a. Habit:

3. a.

b. Custom:

b.

c. Culture:

c.

4. Name and describe the two basic categories of material culture.

4 .a. _____:

b. _____:

5. The two facets of both popular and and folk culture we will study are:

5. a.

b.

6. Explain the impact of globalization on culture. 6.

Key Issue #1: Where Do Folk & Popular Cultures Originate & Diffuse? (121)

1. Compare the origins of folk customs to the origins of popular customs. 1.
2. Compare the diffusion of folk customs to the diffusion of popular customs. 2.
3. Compare the purpose & origins of folk music to popular music. 3.
4. Compare the diffusion of Amish culture to the diffusion of soccer. 4.

Key Issue #2: Why Is Folk Culture

1. Explain how isolation promotes cultural diversity. 1.
2. Compare a food attraction to a food taboo. 2.
3. What are some reasons behind food taboos. 3.

4. Describe three examples of how culture affects the housing utilized by people. 4.

5. Describe a type of folk housing in each of the following areas:

a. New England: 5. a.

b. Middle Atlantic "I" b.

c. Lower Chesapeake c.

Key Issue #3: Why is Popular Culture Widely Distributed? (134)

1. Compare one of the modern housing styles to one of the neo-eclectic houses described: 1.

2. What are two influences on one's clothing in MDC? 2.

3. How do jeans illustrate the globalization of a popular custom? 3.

4. Why are people in MDCs more likely to adopt popular customs? 4.

5. What are three influences on the amount and types of alcohol and snacks consumed in different regions of the USA? 5. a.

b.

c.

6. Explain the geographic distribution of wine production. 6.

7. State two reasons why television is an especially important popular custom. 7. a.

b.

8. Describe the four categories of television service found in the world. 8. a

b.

c.

d.

9. How has television become a force for political change? 9.

Key Issue #4: Why Does Globalization of Popular Culture Cause Problems? (143)

1. Give two examples of how worldwide convergence of popular customs is controversial and even seen as threatening.

1. a.

b.

2. Give three examples of how worldwide convergence of popular customs impacts the environment.

2. a.

b.

c.